



CORPORATE PRESENTATION

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**SAUCER CONSULTING**



# Who We Are?

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**Saucer Consulting** is a strategic communication and investor relation advisory firm focused on building credibility of your company among the investor community.

With our years of experience and expertise across sectors, we help companies device effective investor relations plan coupled with tailored corporate communication strategies that inspire investor confidence and achieve desired impact with analyst.

# What You Get?

1

Favourable capital  
market positioning

2

Efficacious  
communication  
strategy

3

Compelling  
investment thesis

4

Constructive  
competitive  
intelligence

# How do we Create Value?

**Strategic Consulting** that brings credibility and creates high-impact corporate visibility

**Consistent Communication** and messaging that set forth the company in a multifaceted and comprehensive manner

**Proactive Engagement** to understand investor landscape and maximize outcome

**Consistent Reporting** to enhance investor's confidence and create good reputation by transparency and good corporate governance

**Competitive Intelligence** to keep the company ahead of the curve

**Managing Expectations** of the street by satisfying their appetite for information, and perception/feedback



# Service Offerings



# Our Offerings

## Stakeholder Communication

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- Presentations
- Annual Reports
- Press Release
- Corporate Website
- Factsheet
- Social Media Posts

## Strategic Consulting

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- Investor Relations Advisory
- Crisis Management

## Corporate Consulting

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- Pitch Deck
- Pre-IPO Presentations
- i Banker Connect



# Stakeholder Communication

We help companies devise effective communication plan with compelling investment narrative and message consistency.

- 1 Presentations
- 2 Annual Reports
- 3 Press Release
- 4 Corporate Website
- 5 Factsheet

We incorporate best standards & practices and prioritize sending the right message, aesthetic designs and organized layouts in our documents .



# Strategic Consulting

We help companies devise effective communication plan with compelling investment narrative and message consistency.

## Investor Relations Advisory

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Comprehensive IR

Quarterly Results Assistance

## Crisis Management

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Sometimes certain critical situation arises where company has to react immediate yet in a sinful manner. These situations can be related to employees, shareholders, board members, regulators, competitors, and several other unforeseen events that can impact the reputation of the Company in adverse manner.

We will create an effective plan by carefully assessing the situation that will help to minimize the impact of the damage. We will craft a message that disseminates the information and defends your dialogue in the public.



Investor Relations Advisory

# Comprehensive IR Consultation

We develop tailored end to end IR programme to meet your IR objective with a favourable market positioning

Quarterly Results Documentation & Support	Annual Report
Quarterly Analyst Feedback	AGM Speech
Broker Consensus Report	AGM Presentation
Broker Conference Coordination	Investor Presentation
Organise Investor/Analyst Meeting	Corporate Presentation
Analyst Coverage	IR Website
Crisis Management Communication	Financial Model
Peer Comparative Analysis	
Global Best Practices	

# Quarterly Results Assistance

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Earnings Presentation



Press Release



Concall Booking & Invite Circulation



Concall Speech



Newspaper Publishing Post



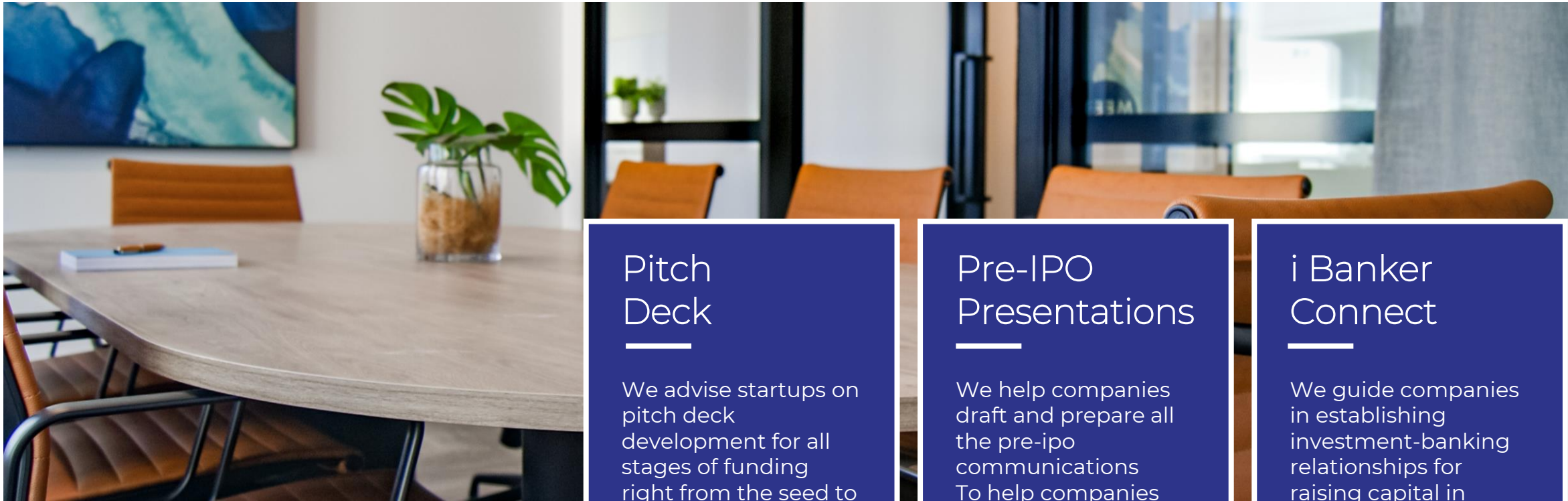
Transcript Editing



Social Media Posts



Factsheet



# Corporate Consulting

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## Pitch Deck

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We advise startups on pitch deck development for all stages of funding right from the seed to the venture round highlighting their business model and competitive strengths

## Pre-IPO Presentations

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We help companies draft and prepare all the pre-ipo communications To help companies communicate its investment story better to the investors

## i Banker Connect

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We guide companies in establishing investment-banking relationships for raising capital in primary as well as secondary market. This capital raising can be PE investment, IPO, QIP, Rights issue, debt restructuring, M&A, and others

# Why Choose Saucer?

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We are the right term for your Company. We have the expertise and knowledge to offer impartial advice and services at an honest price.

We listen to our client requirements and then select the right solution that fits. We take a sincere interest in it and genuinely want to help your company reach its potential.



Experienced Professionals



Result Oriented



On Time Delivery



Process Driven & Practical Approach

A vertical image on the left side of the slide shows two hands shaking over a cityscape, with a semi-transparent map overlay. The background of the slide is a solid dark blue.

# THANK YOU



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